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February 24, 2016

**TuongVan Do, Chair**  
Brisbane Planning Commission  
50 Park Place  
Brisbane, CA 94005

Dear Chair Do and Members of the Commission,

Thank you for your time and commitment serving on the Planning Commission in Brisbane. Having served on the Redwood City Planning Commission I recognize and appreciate the time and effort required for what often can be a thankless position.

Please accept this comment letter regarding the Brisbane Baylands project that has been under review. As way of background, the San Mateo County Economic Development Association was founded in 1953 and to quote directly from our Articles of Incorporation, SAMCEDA's mission is "to strive and labor toward, to further and promote a balanced economic growth of San Mateo County. To develop cooperation and unified action in commercial, industrial, civic and cultural fields in San Mateo County particularly and the San Francisco Bay generally. To promote the general welfare of the area."

As I read through the basic principles for development of the Baylands it struck me how similar the underlying message of the principles and our Articles of Incorporation are as we thought about development in 1953 and today in 2016. The last 60+ years have brought tremendous opportunities to San Mateo County, our economic growth is both the envy and inspiration to so many other regions and its engine of success must be nurtured going forward.

Companies that start in San Mateo County through access to talent, capital, and world renowned educational institutions want to stay here. Their workforce wants to live here and their children want to go to school here. As you grapple with balancing the wants of your community, I ask that you reflect on the needs of your community as well. This includes those start-up companies that want a home



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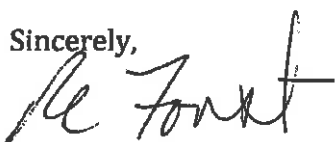
**Paul Shepherd**  
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in San Mateo County, a place to live, a place to recreate and a place for their children to go to school. San Mateo County is fortunate to have experienced adequate churn over the last several decades, companies were born here, they expanded here, they died here or they moved on and new companies took their place.

We are now at a crossroads whereby companies wanting to grow here are finding it increasing difficult to meet the needs of their current workforce with the constraints on housing and transportation as well as the ability to grow.

The Brisbane Baylands project contains many forward thinking elements including a deep understanding of creating a place where companies can grow thus sustaining the economic engine that has made San Mateo County what it is today.

I encourage you to look at the Baylands through the lens of economic development, well thought out, representing balance and providing benefits to your community today and into the future.

Sincerely,  


**Rosanne Foust**  
President & CEO

CC: Dave Reinhardt, Brisbane Planning Commission  
Greg Anderson, Brisbane Planning Commission  
Carolyn Parker, Brisbane Planning Commission  
Jameel Munir, Brisbane Planning Commission  
Clay Holstine, Brisbane City Manager